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Strategic Planning  
1994 - present

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Arranged and Described  
By  
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with Anthony Poulin

March, 2010  
Willimantic, Connecticut

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## BRIEF DESCRIPTION OF THE COLLECTION

Title	Strategic Planning, 1994-present.
Extent	5 linear feet. 6 boxes.
Arrangement	The collected materials were sorted into 4 series and related sub-series based on the stages of the strategic planning process. Material within each Series/sub-series is in chronological order.
Provenance	This collection was collected and organized by the archives staff.
Finding Aid	Printed finding aid available in repository. Electronic version: <a href="http://www.easternct.edu/smithlibrary/depts/archives/finding_aids/">http://www.easternct.edu/smithlibrary/depts/archives/finding_aids/</a>
Preferred Citation	[Series, Date, Folder description], Strategic Planning, 1994-present. University Archives, J. Eugene Smith Library, Eastern Connecticut State University, Willimantic, Connecticut 06226.
Restrictions	None.
Document types	Correspondence. Minutes. Publications. Reports.

### **SCOPE AND CONTENT NOTE:**

This collection documents the strategic planning process of the university from 1988 through the present day. Series IV – Plans, Reports and Publications offers information on the process over time in summaries, final reports, updates and publications

The largest record group is from the university's strategic planning process that started in the fall of 2006 and continued through Spring 2009. More than 200 faculty, staff and students volunteered to create and refine proposals to actualize the vision to become a premier public liberal arts university. By the end of the spring of 2009, 13 of 18 initiatives were reviewed by Eastern faculty, staff, students and presidential advisory committees. This resulted in new projects to enhance the campus culture, improve the residential environment, refine the information technology plan, and implement the physical master plan.

### **SERIES DESCRIPTION:**

Series I – Correspondence

This series offers a collection of general correspondence which was sent to the university community during the strategic planning process.

Series II - C.O.F.E. (Committee on the Future of Eastern)

This series offers information about the Fall 2006-Fall 2007 stage of the process. It includes minutes and reports from the following committees: C.O.F.E., Driving Forces, Governing Ideas, Horizontal Distinctiveness, Vertical Distinctiveness, Stakeholder's Conference.

Series III – S.I.P.S. (Strategic Initiative Planning and Steering)

This series offer information about how strategic planning was applied campus-wide (Spring 2008-Spring 2012) . It includes copies of the final initiatives presented by campus departments and 18 initiative committee / subcommittees.

Series IV – Plans, Reports and Publications

This series includes copies of completed strategic plans beginning in 1988. It includes summaries and updates of strategic plans in the years that followed including the plan begun in 2006.

### **RELATED COLLECTIONS:**

Related material may be found in the Office of the President collections, Facilities Planning and Management/Reports/Master Plan; Academic Affairs/Reports/Academic Master Plan and Accreditation materials.

The University Archives has a substantial collection of university archives material and also houses the Connecticut Studies Collection. For more detailed information on these collections please speak with a staff member, call 860-465-5563 or visit the Smith Library Archives & Special Collections online at <http://www.easternct.edu/smithlibrary/depts/archives/>

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<u>Box</u>	<u>Folder</u>	<u>Date</u>
Series I - Correspondence		
1	C.O.F.E. (Committee On the Future of Eastern)	15 Nov 2006
	C.O.F.E.	23 Feb 2007
	C.O.F.E.	28 Mar 2007
	C.O.F.E.	8 May 2007
	C.O.F.E.	15 Oct 2007
	C.O.F.E. / S.I.P.S.	04 Feb 2008
	S.I.P.S. (Strategic Implementation Planning and Steering)	06 Feb 2008
	S.I.P.S.	06 Feb 2008
	S.I.P.S.	20 Feb 2008
	S.I.P.S.	26 Feb 2008
	S.I.P.S.	10 Mar 2008
	S.I.P.S.	09 April 2008
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	S.I.P.S.	23 June 2008
	S.I.P.S.	23 June 2008
	S.I.P.S.	19 Aug 2008
	S.I.P.S.	08 Sept 2008
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	S.I.P.S.	4 Feb. 2009
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	S.I.P.S.	21 Oct 2009
	S.I.P.S.	2 Dec 2009
<b>Series II – Committee On the Future of Eastern (C.O.F.E.)</b>		
2	Introduction	Fall 2006
	C.O.F.E. – Structure and Process	Fall 2006
	C.O.F.E. – Structure and Process Web Page	Fall 2006
	C.O.F.E. – Charge and Responsibility	Fall 2006
	C.O.F.E. – Structure and Process Meeting Schedule	Fall 2006
	C.O.F.E. – Structure and Process Membership	Fall 2006
	C.O.F.E. – Structure and Process Community Survey	Fall 2006
	C.O.F.E. – Structure and Process Minutes Website	Fall 2006
	C.O.F.E. – Structure and Process Vertical Distinction	Fall 2006
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	C.O.F.E. – Structure and Process Vertical Distinction Minutes	Fall 2006
	C.O.F.E. – Structure and Process Vertical Distinction Meeting Schedule	Fall 2006
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	Structure and Process – Horizontal Distinctiveness – Reports	Spring 2007
	Structure and Process – Horizontal Distinctiveness – Reports 1 <sup>st</sup> Year Focus Group Test	Spring 2007
	Horizontal Distinctiveness – Reports – Advising/Support Program	Spring 2007
	Horizontal Distinctiveness – Reports – Curriculum – Initiatives	Spring 2007

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	Structure and Process – Horizontal Distinctiveness – Reports	
	Upper Class Focus Group	Spring 2007
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	C.O.F.E. - Driving Forces – Planning Assumptions Abridged Version	26 Jan 2007
	C.O.F.E. – Structure and Process Minutes	26 Jan 2007
	C.O.F.E. – Structure and Process Driving Forces Minutes	26 Jan 2007
	C.O.F.E. – Structure and Process Minutes Dr. Nunez Presentation	26 Jan 2007
	C.O.F.E. – Structure and Process Minutes Dr. Pachis Presentation	26 Jan 2007
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	Structure and Process – Horizontal Distinctiveness – Agenda	1 Feb 2007
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	C.O.F.E. – Agenda	9 Feb 2007
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	Structure and Process – Horizontal Distinctiveness – Reports	9 Feb 2007
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	Structure and Process – Horizontal Distinctiveness – Agenda	22 Feb 2007
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	Structure and Process – Horizontal Distinctiveness – Reports Community Engagement Revised Report	3 Apr 2007
	Horizontal Distinctiveness – Reports – Update	9 Apr 2007
	C.O.F.E. – Vertical Distinction Minutes	10 Apr 2007
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	Structure and Process – Governing Ideas – Reports Apr. 16, 2007	16 Apr 2007
	Structure and Process – Horizontal Distinctiveness – Reports	16 Apr 2007
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	Structure and Process – Driving Forces – Reports	May 2007
	C.O.F.E. Retreat – Stakeholder’s Conference DVD	11 May 2007
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	C.O.F.E. Retreat – Stakeholder’s Conference Input – Advising and Support	24 May 2007
	C.O.F.E. Retreat – Stakeholder’s Conference Input – Campus Culture	24 May 2007
	C.O.F.E. Retreat – Stakeholder’s Conference Input – Community Engagement	24 May 2007
	C.O.F.E. Retreat – Stakeholder’s Conference Input – Core, Mission, Vision Values	24 May 2007
	C.O.F.E. Retreat – Stakeholder’s Conference Input – Digital Portfolio / Experimental Transcript	24 May 2007
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	C.O.F.E. Retreat – Stakeholder’s Conference Input – ‘Miscellaneous’	24 May 2007
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	Strategic Initiatives – A Learning-Centered Campus – - 3.4 Utilize the Student Center to promote Eastern’s cultural and academic objectives	10 Dec 2008
4	Strategic Initiatives	
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	– Innovative Academic Initiatives 2.1, 2.2, and 2.3	Spring 2009
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	– Student Success – 1.3 Promote in the local Community through the creation of a Center for Community Engagement	3 Mar 2009
	– A Learning-Centered Campus – 3.3 a Activities	9 Mar 2009
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	– A Learning-Centered Campus – 3.6 Establish a residential environment that promotes Eastern’s Culture and ...academic excellence	16 Mar 2009
	– Institutional Support – 4.2 Develop and implement an IT Plan	22 Apr 2009
	– Institutional Support – 4.3 Develop and implement an Inst. Adv. Plan to generate assets in support of the University Mission	6 May 2009
	– Institutional Support – 4.4 Develop and implement a URelations Plan that supports the University Mission.	13 May 2009
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	– Student Success – 3.1 c Policies for Success	22 June 2009
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	– A Learning-Centered Campus – 3.5 Expand Intramural and Recreation objectives	24 Sept 2009
	– Institutional Support – 4.1 Support Eastern’s 2008-2013 Strategic Plan through development and implementation of a Phys. Master Plan	24 Sept 2009
	Implementation Structure	30 Sept 2009
	– Innovative Academic Initiatives – 1.1 a First Year Program	3 Nov 2009
	– Innovative Academic Initiatives – 1.1 b Liberal Arts Core Curriculum	3 Nov 2009
	– Student Success – 1.4 Fully Implement the “Liberal Arts Work!” req.	3 Nov 2009
	– Student Success – 1.4 a FAQs Liberal Arts Work! (LAW) Initiative	3 Nov 2009

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	– Institutional Support – 4.5 Develop and implement a Comprehensive Diversity Plan	10 Dec. 2009
	– Innovative Academic Initiatives – 2.1 Develop and Implement an Academic Plan (1 of 2)	16 Dec 2009
	– Innovative Academic Initiatives – 2.1 Develop Implement an Academic Plan (2 of 2)	16 Dec. 2009
	– Innovative Academic Initiatives – 2.2 Implement an Exemplary Program process to identify and support distinctive academic programs.	Spring 2010
	Strategic Plan Implementation – Scoreboard	6 Jan 2010
Series IV – Plans / Reports / Publications		
5	Strategic Plan, 1988-1989	1 Sept 1988
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	– Cover letter & CSU Initiatives (1 of 20)	30 Sept 1996
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	- Table of Contents & Introduction (4 of 20)	30 Sept 1996
	– pp. 3-20 (5 of 20)	30 Sept 1996
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6	Strategic Plan – Progress Report	11 Dec 1998
	Strategic Plan – Planning & Priorities Council Correspondence	Spring 1999
	Strategic Plan Revision, 1999-2004	
	- Cover Page & Contents	25 May 1999
	- Introduction & Statement of Purpose	25 May 1999
	- I - Campus Mission	25 May 1999
	- II - History of Planning on Campus	25 May 1999
	- III - Environmental Scan	25 May 1999
	- IV - Planning Assumptions	25 May 1999
	- V - Process	25 May 1999
	- VI - ECSU Academic Priorities (1 of 2)	25 May 1999
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	- VII - Specific aims from “The Future of CSU”	25 May 1999
	- VIII - Specific Actions	25 May 1999
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	- IX - Conclusion	25 May 1999
	- Appendix A: Academic Priorities - February 7, 1987	25 May 1999
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	- Appendix C: 1991 Academic Master Plan, January 1991	25 May 1999
	- Appendix D: Campus Master Plan (1 of 3) – 1997-1998	25 May 1999
	- Appendix D: Campus Master Plan (2 of 3) - 1997-1998	25 May 1999
	- Appendix D: Campus Master Plan (3 of 3) - 1997-1998	25 May 1999
	- Appendix E: Strategic Choices Document – February 1995	25 May 1999
	- Appendix F: CSU Environmental Scan – July 1995	25 May 1999
	- Appendix G: Task Force on University Support Programs & Activities (1) – May 1996	25 May 1999
	-Appendix G: Task Force on University Support Programs & Activities (2) – May 1996	25 May 1999
	-Appendix H: Economic Impact Statement	August 1999
	-Appendix I: ECSU Vital Few Goals Grid	22 Sept 1999
	-Appendix J: ECSU Mission Statement – 6 November 1998	Fall 1999
	-Strategic Plan – Planning & Priorities Council Correspondence	Fall 1999
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	Strategic Plan, 2001-2006 (Faculty Handbook)	1 Aug 2001

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	Approved Strategic Plan – Official Version	16 Oct. 2007
	Approved Strategic Plan – Abridged Version	16 Oct. 2007
	Strategic Plan: We Are First Choice	Fall 2008
	University 1 <sup>st</sup> Choice Update	Spring 2009
	President’s Report, 2008-2013	6 June 2011
	Strategic Plan 2012	18 Jan 2012